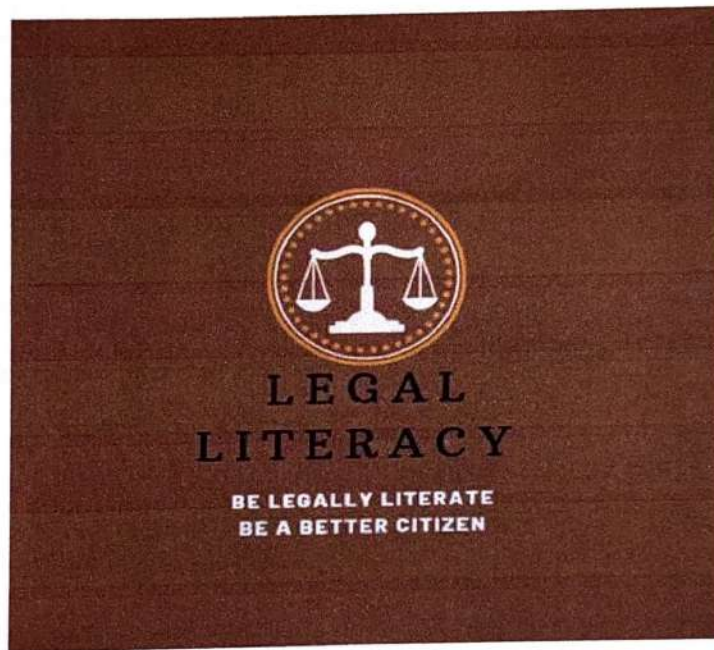




# MMK & SDM MAHILA MAHAVIDYALAYA

KRISHNAMURTHY PURAM, MYSORE



## REPORT ON JATHA: AN VOTING AWARENESS CAMPAIGN

### PREPARED BY:

MR. NIRANTH M R (COORDINATOR)

SMT ANITHA JAYARAM (MEMBER)

MS. NISCHITHA (MEMBER)

MS. VIDYA M R (MEMBER)

LEGAL LITERACY COMMITTEE

PRINCIPAL  
MMK & SDM Mahila Mahavidyalaya  
Krishnamurthypuram, Mysore-570 004



## MMK & SDM MAHILA MAHAVIDYALAYA

KRISHNAMURTHYPURAM, MYSORE

LEGAL LITERACY COMMITTEE


In association with

NATIONAL SERVICE SCHEME

REPORT ON EXTENSION ACTIVITY

TOPIC: "REPORT ON JATHA: A VOTING AWARENESS CAMPAIGN"

- CHIEF GUEST** : Prof Sainath Malligemadu  
Principal
- CO-ORDINATOR** : Sri Niranth M R  
Coordinator
- MEMBERS** : Mrs Anitha P Jayaram, Assistant professor  
Ms Nischitha M, Assistant professor  
Ms. Vidya M R, Assistant professor
- VENUE** : College
- BENEFICIARIES** : 55 students of legal literacy members

  
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## 1. INTRODUCTION:

Voting is a fundamental pillar of democratic societies, empowering citizens to participate in the decision-making process and shape the future of their nation. It is a powerful tool that allows individuals to express their opinions and hold elected officials accountable. Despite its significance, voter turnout has been a concern in many countries around the world. Low voter participation can undermine the democratic process and lead to a lack of representation for various communities.

## 2. OBJECTIVE:

- **Increase Voter Turnout:** The primary objective of voting awareness is to boost voter turnout during elections. By educating people about the significance of their vote and the impact it can have on shaping their community and nation, more individuals are motivated to participate in the electoral process.
- **Empower Citizens:** Voting awareness aims to empower citizens with knowledge about their rights and responsibilities as voters. It helps them understand that their vote is a powerful tool to influence government decisions and policies.
- **Promote Inclusivity:** Voting awareness campaigns seek to reach out to all segments of society, including marginalized communities, youth, and other underrepresented groups. By making sure that every citizen feels included and valued, voting awareness contributes to a more diverse and representative democracy.
- **Combat Voter Apathy:** In some cases, voter apathy and disillusionment with the political process can lead to low voter turnout. Voting awareness initiatives aim to address these issues by demonstrating that every vote counts and that participation is crucial for effecting positive change.
- **Strengthen Democracy:** Ultimately, the overarching objective of voting awareness is to strengthen the democratic process itself. A well-informed and active electorate ensures that the government remains accountable to its citizens and that public policies align with the will of the people.

## 3. PROCEEDINGS OF THE PROGRAM:

- **Public Awareness Campaigns:** Launching public awareness campaigns through various media channels, such as television, radio, social media, and billboards. These campaigns often include messages emphasizing the importance of voting, key election dates, and information on how to register to vote.

  
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- **Multilingual Outreach:** Ensuring that voting awareness materials and campaigns are accessible in multiple languages to reach diverse language-speaking communities effectively.
- **Volunteer and Youth Engagement:** Involving volunteers and young people in voting awareness initiatives, leveraging their energy and enthusiasm to reach out to their peers and communities.
- **Voting Pledges and Commitment Drives:** Encouraging individuals to make voting pledges or commitments, publicly declaring their intention to vote in upcoming elections.
- **Reaching Out to First-Time Voters:** Targeting first-time voters with tailored voting awareness materials and resources to make their first voting experience positive and empowering.

**Impact:**

- **Enhanced Representation:** Voting awareness campaigns often target underrepresented and marginalized communities, leading to a more diverse and inclusive electorate. This results in improved representation of various perspectives and interests within the government.
- **Responsive Governance:** When a larger proportion of the population participates in elections, elected officials are more likely to be held accountable for their actions. This accountability leads to more responsive and responsible governance.
- **Addressing Voter Suppression:** Voting awareness campaigns can shed light on voter suppression tactics and barriers that prevent certain communities from accessing the voting process. By exposing these issues, steps can be taken to address and rectify them.
- **Economic and Social Progress:** A more engaged and informed citizenry leads to better policy decisions and governance, which can contribute to economic growth, social progress, and overall societal well-being.
- **Inspiration for Future Generations:** Voting awareness initiatives inspire and encourage younger generations to become active participants in the democratic process. This ensures a continuity of democratic values and engagement in the years to come.

**4. NO OF STUDENTS ATTENDED**

- 55 students

  
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## 5. OUTCOME

- **Higher Voter Turnout:** One of the primary outcomes of voting awareness is an increase in voter turnout during elections. By educating and motivating citizens to vote, more people participate in the electoral process, leading to a broader representation of the population's views and preferences.
- **Increased Civic Engagement:** Voting awareness encourages citizens to become more actively engaged in civic activities beyond just voting. People who are aware of the importance of their role in the democratic process are more likely to participate in community activities, advocacy, and public discussions.
- **Informed Voting Decisions:** Educating citizens about candidates, party platforms, and ballot measures ensures that voters make more informed decisions during elections. This leads to a more thoughtful and considered electorate, promoting the selection of candidates who align with voters' values and priorities.
- **Positive Policy Impact:** When citizens are engaged and participate in the democratic process, their collective voice influences policy decisions. Higher voter turnout can lead to policy changes that better reflect the needs and interests of the broader population

## 6. TIMETABLE OF THE PROGRAM

**DATE:** 16<sup>th</sup> February, 2023

**TIME:** 10:30 AM.

**NAME OF FACULTIES INVOLVED:** Mr. Niranth M R (Coordinator), Mrs Anitha P Jayaram (Member), Ms, Nischitha M (Member), Ms. Vidya M R (Member)

**VENUE:** COLLEGE PREMISES

## 7. PHOTO GALLERY



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GPS Map Camera

MMK and SDM Mahila Maha Vidyalaya Mysuru, Karnataka, India  
Jansirani Lakshmbai Road Krishnamurthy Puram, Mysuru-570007  
Karnataka India  
Lat 12.294084°  
Long 76.637663°  
08/05/23 08:46 AM GMT +05:30



*[Handwritten Signature]*  
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## ಎಸ್‌ಡಿಎಂ ವಿದ್ಯಾರ್ಥಿನಿಯರಿಂದ ಜಾಥಾ



**ಮೈಸೂರು:** ಸರ್ಕಾರದ ಎಂಎಂಕೆ ಮತ್ತು ಎಸ್‌ಡಿಎಂ ಮಹಿಳಾ ಕಾಲೇಜು ರೀಗಲ್ ರಿಸ್ಟ್ರಿಕ್ಟೆಡ್ ಮತ್ತು ಎಸ್‌ಎಂಎಸ್ ಪಾಲಿಟೆಕ್ನಿಕ್ ಮೈಸೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ಸ್ವೀಕೃತ ಸಮಿತಿಯ ಸಹಯೋಗದೊಂದಿಗೆ ಕೋಡುಪುರ ಮತದಾನ ಜಾಗೃತಿ ಜಾಥಾವನ್ನು ಆಯೋಜಿಸಿತ್ತು. ಈ ಜಾಥಾಗೆ ಹಲವು ಬಡಾವೆ ಕೋಡುಪುರ ಮೂಲಕ ಚಾಲನೆ ನೀಡಿದ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲ ಪ್ರೊ. ಸಾಯಿನಾಥ್ ಮುಖ್ಯಮಾಡು ಯೋಜನಾಡಿ. ಮತದಾನ ಸಂವಿಧಾನ ಬದ್ಧವಾದ ಹತ್ತು ಇದನ್ನು ಅರ್ಹ ಮತದಾರರು ಮತದಾನ ಮಾಡುವುದರೊಂದಿಗೆ ಅಭಿವೃದ್ಧಿ ಸಮಾಜದ ಸದೃಢತೆಗೆ ಕಡ್ಡಾಯವಾಗಿ ಮತ ಚಲಾಯಿಸುವುದರೊಂದಿಗೆ ಪ್ರಜಾಪ್ರಭುತ್ವದ ಮೌಲ್ಯವನ್ನು ಪಾಲಿಸಬೇಕು ಎಂದು ಕರೆ ನೀಡಿದರು. ಜಾಥಾ ಮುಂದುವರಿದುಕೊಂಡು ಅರ್ಹ ವ್ಯಕ್ತಿಯನ್ನು

ಆಯ್ಕೆ ಮಾಡಿ, ಮತ ಚಲಾಯಿಸಬೇಕು ಎಂದು ಅವರು ಮನವಿ ಮಾಡಿದರು. ಈ ಜಾಥಾದಲ್ಲಿ 65 ವಿದ್ಯಾರ್ಥಿನಿಯರು ಭಾಗವಹಿಸಿ, ಮತದಾನ ನಮ್ಮ ಹಕ್ಕು ಕಡ್ಡಾಯವಾಗಿ ಮತ ಚಲಾಯಿಸಿ, ನಮ್ಮ ಯಶವಾಸ ನಾಡಿನ ಅಭಿವೃದ್ಧಿಯೆ ಹಿತ ಎಂಬ ಲೋಕ ವಾಕ್ಯಗಳನ್ನು ಪ್ರದರ್ಶಿಸಿದರು. ಜಾಥಾಕ್ಕೆ ಕಾಲೇಜಿನಿಂದ ಅರಣ್ಯವಾಗಿ ಬಲ್ಲಾಳ್ ವೃತ್ತ, ಆಲ್‌ಟಿ. ವೃತ್ತ, ರಾಮಸ್ವಾಮಿ ವೃತ್ತದಲ್ಲಿ ಅಂತ್ಯದಾಯಿತು. ಇದೇ ದೇಶ ಮಾತನಾಡುವಂತೆ ಗುಲಾಬಿ ಹೂ ಬಿಡುಬಿಡು ಮಾಡಿದ ಮತದಾರರ ಮಹತ್ವವನ್ನು ತಿಳಿಸಿ, ಕಡ್ಡಾಯವಾಗಿ ಮತದಾನ ಮಾಡುವಂತೆ ಕೋರಿದರು. ಕಾಲೇಜಿನ ಸಹಾಯಕ ಪ್ರಾಧ್ಯಾಪಕರಾದ ಎಂ. ಆರ್. ನಿರಂತ್, ಮಾರುತಿಪ್ಪ, ವಿದ್ಯಾ ಇದ್ದರು.

## ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಮತದಾನ ಜಾಗೃತಿ ಜಾಥಾ

**ಮೈಸೂರು:** ಮೈಸೂರಿನ ಎಂಎಂಕೆ ಮತ್ತು ಕ್ರೀಡಾಮಸ್ತಳ ಮಂಜುನಾಥೇಶ್ವರ ಮಹಿಳಾ ಮಹಾವಿದ್ಯಾಲಯದ ರೀಗಲ್ ಲಿಟ್ರಿಸಿ ಕ್ಲಬ್ ಮತ್ತು ಎನ್‌ಎಸ್‌ಎಸ್ ಘಟಕ, ಮೈಸೂರು ಮಹಾನಗರ ಪಾಲಿಕೆ ಸ್ವೀಕೃತ ಸಮಿತಿ ಸಹಯೋಗದೊಂದಿಗೆ ಮತದಾನ ಜಾಗೃತಿ ಜಾಥಾ ಕಾರ್ಯಕ್ರಮವನ್ನು ಮಂಗಳವಾರ ಹಮ್ಮಿಕೊಳ್ಳಲಾಗಿತ್ತು.

ಕಾರ್ಯಕ್ರಮವನ್ನು ಪ್ರಸಿದ್ಧ ನಿಶಾನೆ ತೋರುವುದರೊಂದಿಗೆ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲರಾದ ಪ್ರೊ.ಸಾಯಿನಾಥ್ ಮುಖ್ಯಮಾಡು ಉದ್ಘಾಟನೆ ಮಾಡಿದರು. "ಮತದಾನ ಸಂವಿಧಾನ ಬದ್ಧವಾದ ಹಕ್ಕು. ಇದನ್ನು ಅರ್ಹ ಮತದಾರರು ಮತದಾನ ಮಾಡುವುದರೊಂದಿಗೆ ಭವಿಷ್ಯದ ಸಮಾಜದ ಸದೃಢತೆಗೆ ಕಡ್ಡಾಯವಾಗಿ ಮತ ಚಲಾಯಿಸುವುದರೊಂದಿಗೆ ಪ್ರಜಾಪ್ರಭುತ್ವದ ಮೌಲ್ಯವನ್ನು ಪಾಲಿಸಬೇಕು," ಎಂದರು.

"ನಾವು ಮಾಡುವ ಮತದಾನದಿಂದ ಅರ್ಹ ವ್ಯಕ್ತಿಯನ್ನು ಆಯ್ಕೆಮಾಡಿ, ನಮ್ಮ ಸಮಾಜ ಮತ್ತು ಸಮುದಾಯದ ಅಭಿವೃದ್ಧಿಗೆ ಅವಕಾಶ ಮಾಡಿಕೊಡುತ್ತೇವೆ. ಯುವ ಜನರು ಮತ್ತು ಸಾರ್ವಜನಿಕರು ಕಡ್ಡಾಯವಾಗಿ ಮತ ಕೇಂದ್ರಗಳಿಗೆ ಹಾಜರಾಗಿ ಮತ ಚಲಾಯಿಸಬೇಕು," ಎಂದು ಹೇಳಿದರು.

"ಜಾಥಾ ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ 65 ವಿದ್ಯಾರ್ಥಿನಿಯರು



ಮೈಸೂರಿನ ಬಲ್ಲಾಳ್ ವೃತ್ತದಲ್ಲಿರುವ ಎಸ್‌ಡಿಎಂ ಕಾಲೇಜಿನಲ್ಲಿ ಮತದಾನ ಜಾಗೃತಿ ಕಾಲೇಜಿನ ಪ್ರಾಂಶುಪಾಲ ಪ್ರೊ.ಸಾಯಿನಾಥ್ ಮುಖ್ಯಮಾಡು ಚಾಲನೆ ನೀಡಿದರು.



ಭಾಗವಹಿಸಿ ಮತದಾನ ನಮ್ಮ ಹಕ್ಕು ಕಡ್ಡಾಯವಾಗಿ ಮತ ಚಲಾಯಿಸಿ, ನಮ್ಮ ಮತದಾನ ನಾಡಿನ

ಅಭಿವೃದ್ಧಿಯೆ ಹಿತ ಎಂಬ ಘೋಷ ವಾಕ್ಯಗಳೊಂದಿಗೆ ಕಾಲೇಜಿನಿಂದ ಬಲ್ಲಾಳ್ ವೃತ್ತದ ಮೂಲಕ ಆಲ್‌ಟಿ. ವೃತ್ತ, ರಾಮಸ್ವಾಮಿ ವೃತ್ತದವರೆಗೆ ಸಾಗಿ ದ್ವಿಚಕ್ರ ಮತ್ತು ವಾಹನ ಸವಾರರಿಗೆ ಗುಲಾಬಿ ಹೂ ನೀಡುವುದರೊಂದಿಗೆ ಮತದಾನದ ಮಹತ್ವವನ್ನು ತಿಳಿಸಿ ಕಡ್ಡಾಯವಾಗಿ ಮತದಾನ ಮಾಡಲು ಪ್ರೇರಣೆ ನೀಡಲಾಯಿತು.

ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಅಧ್ಯಾಪಕರಾದ ಎಂ. ಆರ್. ನಿರಂತ್, ಮಾರುತಿ, ಪ್ರಸನ್ನ, ವಿದ್ಯಾ ಇದ್ದರು.

  
COORDINATOR

  
PRINCIPAL  
PRINCIPAL  
MMK & SDM Mahila Mahavidyalay  
Krishi:amurthypuram, Mysore-570 00





(Managed by: SDME Society, Ujire)

Mysore Makkala Koota &

SHRI DHARMASTHALA MANJUNATHESWARA MAHILA MAHAVIDYALAYA

Krishnamurthypuram, Mysore - 570 004



Prof. Sainath Malligemadu  
Principal

Dr. D Veerendra Heggade  
President: SDME Society, Ujire.

Ref No.: MMK&SDM/MMV /

/ 20\_\_ to 20\_\_

MMK & SDM MMV MYSORE				
NSS and LLC Name list				
Sl.no	Name	Class	Roll.no	Signature
1	Ananya.R.Bhatt	I BBA	22904	Ananya R. Bhatt
2	Anchal	I BBA	22900	Anchal
3	Anshitha	I BBA	22901	Anshitha
4	Keerthana	I BBA	22914	Keerthana
5	Kusuma	I BBA	22915	Kusuma
6	Naga ashwini	I BBA	22921	Naga ashwini
7	Pratheeksha	I BBA	22925	Pratheeksha
8	Thashvi Gangamma	I BBA	22933	Thashvi Gangamma
9	Vaishnavi	I BBA	22936	Vaishnavi
10	Aishwarya.K	IBCA	22601	Aishwarya.K
11	Aishwarya.N	IBCA	22602	Aishwarya.N
12	Aishwarya.P	IBCA	22603	Aishwarya.P
13	Anushree	IBCA	22606	Anushree
14	Gayathri.N	IBCA	22618	Gayathri.N
15	Lakshmi. B	IBCA	22626	Lakshmi. B
16	Pooja.H.R	IBCA	22602	Pooja.H.R
17	Poorva.D	IBCA	22641	Poorva.D
18	Priya.P	IBCA	22643	Priya.P
19	Deepu.M	I BSC	22108	Deepu.M
20	Harshini.B.L. Gowda	I BSC	22121	Harshini
21	Likitha.B.S	I BSC	22102	Likitha.B.S
22	Harshitha Shailash	II BBA	21919	Harshitha
23	Kruthika.M	II BBA	21928	Kruthika.M
24	Thanushree	II BBA	21952	Thanushree.S
25	Vaishnavi.D	II B.COM	21819	Vaishnavi.D
26	Rakshitha.N	II BSC(MCS)	21174	Rakshitha.N
27	Indhuja.K	III BBA	20907	Indhuja.K
28	Kavya.K	III BBA	20911	Kavya.K
29	N.Archana	III BBA	20922	N.Archana
30	Srividhya.M	III BBA	20925	Srividhya.M
31	Yashaswini.R	III BBA	20930	Yashaswini.R
32	Drushya	III B.COM B	20779	Drushya
33	Druvya	III B.COM B	20778	Druvya
34	K.M.Likhitha	III B.COM B	20754	K.M.Likhitha
35	Kaveri	III B.COM B	20786	Kaveri S.S
36	Manasa.M	III B.COM B	20791	Manasa
37	Moksha	III B.COM B	20793	Moksha
38	Pragathi	III B.COM B	20803	Pragathi
39	Pruthvi	III B.COM B	20804	Pruthvi
40	S.K.Dhruthi	III B.COM B	20808	S.K.Dhruthi
41	S.Thejashwini	III B.COM B	20809	S.Thejashwini
42	Skandevi	III B.COM B	20815	Skandevi
43	Vaishali	III B.COM B	20825	Vaishali.B
44	vaishnavi.D	III B.COM B	20826	Vaishnavi.D

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45	Vaishnavi.M	III B.COM B	20828	Vaishnavi.M
46	Keerthana mylari.M.N	III B.COM A	20720	Keerthana Mylari.M.N
47	Gagana.L.U	III BSC	20521	<del>Keerthana</del>
48	Kavya	III BSC	20516	<del>Keerthana</del>
49	Krupa	III BSC	20518	<del>Keerthana</del>
50	Mandhara	III BSC	20519	<del>Keerthana</del>
51	Namratha	III BSC	20521	<del>Keerthana</del>
52	Neha	III BSC	20523	<del>Keerthana</del>
53	Thushara	III BSC	20546	Thushara.A.
54	varsha	III BSC	20548	Varsha Dilip
55	Varshini.B.L.Gowda	III BSC	20549	<del>Keerthana</del>

  
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